



TRAINING COURSE

For independent opticians only

Starts Wednesday 14 May

Practice owner sessions are on Tuesdays at 6.00 pm

Learning modules are on Wednesdays between 1.00 and 2.00 pm

Interactive delegate progress updates are on Tuesdays between 9.00 - 9.30 am

13-May	Practice owner session 1; expectation setting/how to maximise value
14-May	1. How to prescribe a high value dispense
27-May	Interactive delegate progress update, feedback and Q&A session (attendance recommended for optimum benefit from training)
28-May	2. How to use modern frame materials to your advantage (3 CPD points)
10-Jun	Interactive delegate progress update & Q&A
11-Jun	3. How to attract our ideal clients through social media
24-Jun	Interactive delegate progress update & Q&A
24-Jun	Practice owner session 2; feedback on progress
25-Jun	4. How to create a consistent 5-star client experience
08-Jul	Interactive delegate progress update & Q&A
09-Jul	5. How to easily style for face shapes
22-Jul	Interactive delegate progress update & Q&A
23-Jul	6. How to improve dispenses through lens cosmetics
05-Aug	Interactive delegate progress update & Q&A
05-Aug	Practice owner session 3; feedback on progress
06-Aug	7. Using CBT for styling with guest speaker (with 2.30pm one-off start time)
19-Aug	Interactive delegate progress update & Q&A
20-Aug	8. The principles of colour analysis
02-Sep	Interactive delegate progress update & Q&A
03-Sep	9. Frames for seasons and style personalities
16-Sep	Interactive delegate progress update & Q&A
17-Sep	10. The complete styling process
30-Sep	Interactive delegate progress update & Q&A
30-Sep	Practice owner session 4; wash up and course outcomes feedback