

SightCare Business Conference 2024





















Day 1 - Sunday 28th January 2024

1PM - GALLERY	Registration & Lunch	
2PM-5PM - ATCHAM SUITE	Member's Workshop - Perfecting the Patient Journey Facilitators: Sukie Woodhouse, Abi Page	
7PM - IRONBRIDGE SUITE	Evening Social event, food, entertainment from Blind comedian Jamie McDonald* and SightCare Awards Presentation <small>*Contains strong language</small>	

Day 2 - Monday 29th January 2024

8.30AM - LUDLOW SUITE	Exhibition, Coffee & Pastries	
9.30AM - IRONBRIDGE SUITE	Welcome and introduction Keynote Speaker 1: Stephen Sykes Climate Crisis – Why is it my problem	
10.20AM	Exhibition & Coffee LUDLOW SUITE	Welcome to SightCare Session for non-members WENLOCK 1&2

11.10AM - 12.10PM - BREAKOUT SESSIONS	Pricing for Success   Speaker: David Samuel	Myopia Management: Myth or Magic?  Speaker: Pam Robertson	Spectacle Maintenance Workshop  Speaker: Rob Barrow
	Glasses Styling – The Easy Way To Do It   Speaker: Julie Bridgwater	Navigating Social Media and Digital Marketing Dilemmas for Opticians   Speaker: Garry Kousoulou	How to find and hire great people & grow your practice  Speaker: Carole Fossey
12.10PM - LUDLOW SUITE	Lunch & Exhibition		
13.50 - 14.50PM - BREAKOUT SESSIONS	Effective Patient Recall   Speaker: David Samuel	One size does not fit all  Speaker: Dr Alicia Thompson	Spectacle Maintenance Workshop  Speaker: Rob Barrow
	Challenging times - Mastermind your way to private practice  Speaker: Alisdair Buchanan	Unlocking the potential of AI to transform your business   Speaker: David Mack	High Performing Practice Teams - The Secret Sauce of Success   Speaker: Peter Greedy
14.50 - 15.30 - LUDLOW SUITE	Coffee & Exhibition		
15.30-16.15 - IRONBRIDGE SUITE	The Secret Keynote		